A Little Note Before You Begin



I'm so glad you're here.

I created this guide because I believe
every one of us has a story worth sharing.
And sometimes, the hardest part isn't finding the words.
It's recognizing that our experiences, our lessons, and our voices have value in the first place.

I've spent much of my life telling stories—first as a journalist, and now through conversations that remind me just how powerful human connection can be. And here's what I've learned: the stories that stay with us aren't always the biggest or most extraordinary. They're the ones that make us feel seen, understood, and a little less alone.

Whether you've built something you're proud of, navigated an unexpected chapter, learned a lesson the hard way, or simply discovered something about yourself along the way—there is meaning in your experience.
This worksheet is an invitation to pause, reflect, and begin discovering what you have to share.

You don't need a perfectly polished story. You don't need to know exactly where it will lead. You just need to believe that your voice matters. Because it does.

With love and light,

Danielle Smith

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PODCAST GUEST STARTER GUIDE

Share your expertise. Make meaningful connections. Let your story travel.

You don't need to start a show to benefit from podcasting. Being a thoughtful guest can introduce your ideas to people who already trust the host.

1 FIND THE RIGHT CONVERSATIONS

SEARCH PODCAST APPS FOR TOPICS YOUR IDEAL AUDIENCE CARES ABOUT. LOOK FOR SHOWS WITH RECENT EPISODES, A CLEAR AUDIENCE, AND GUEST INTERVIEWS. LISTEN TO AT LEAST ONE FULL EPISODE BEFORE REACHING OUT.

Start a shortlist: Podcast / Host / Audience / Why I fit / Contact method

2 BUILD YOUR GUEST ANGLE.

A USEFUL PITCH IS NOT JUST "I'D LOVE TO BE ON YOUR SHOW." OFFER A SPECIFIC CONVERSATION THEIR LISTENERS WILL VALUE

My experience:

My perspective:

The audience takeaway:

PODCAST GUEST STARTER GUIDE

3 SEND A SHORT, PERSONAL PITCH

Subject: Guest idea: [specific topic] for [podcast name]
Hi [host name], I enjoyed your conversation about [specific episode or idea]. I'm [name], and I [relevant experience]. I'd love to offer your listeners a conversation about [specific topic]—especially [two or three useful takeaways]. If it feels like a fit, I'd be happy to share [a short bio and more details.] Thank you so much for considering. [Contact info]

4 PREPARE FOR A GENUINE CONVERSATION

Thank the host, share the episode with context (not just a link), tag the show where appropriate,and stay in touch. A good guest appearance is a relationship—not just a promotional stop.

5 KEEP THE CONNECTION GOING

Choose three points you want listeners to remember. Prepare one real example for each. Ask the host about audience needs, recording format, timing, and whether video is involved. Use
headphones, test your microphone, and find a quiet space

Your 7 Day Visibility Challenge

Find three aligned podcasts. Listen to one episode from each. Write one tailored pitch. Send it to one host. Then celebrate taking action—regardless of the reply.

Thank-you!

Your Voice Deserves to Be Heard.

Thank you for spending this time exploring what's possible when you share your story. I hope you're leaving this guide feeling a little more confident, a little more prepared, and a whole lot more excited about the connections waiting to be made.

Remember, podcasting isn't just about microphones, downloads, or reaching thousands of listeners.

It's about conversations. It's about connection. And it's about the opportunities that open when we allow ourselves to be heard.

You don't need to wait until you're more experienced, more established, or more confident. You can begin exactly where you are.

Ready to keep going? I'd love to stay connected.

- Listen to Hope Comes to Visit and experience the power of authentic storytelling.
- Explore my speaking and storytelling work for more inspiration and ideas.
- Connect with me and share where your storytelling journey takes you.

And when you land that first podcast interview? I'd love to hear about it!

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Your voice can open doors
your business card never will.
With love and light,

Danielle

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